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DIAMOND GRAPHICS ACHIEVES DIGIMARC CERTIFICATION, EXPANDING FRAUD MITIGATION CAPABILITIES

Digital Watermark Technology adds an invisible layer of security that supports product authentication, anti-counterfeiting efforts, and brand protection.

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RAMSEY, Minn. - Diamond Graphics, a leading manufacturer of gift cards, loyalty cards, printed packaging, and specialty print solutions, announced it has achieved Digimarc® certification, enabling the company to offer Digital Watermark Technology as part of its expanding portfolio of security-focused manufacturing solutions.

As gift card fraud, counterfeiting, and product tampering continue to evolve, brands are seeking stronger ways to protect revenue, safeguard consumer trust, and strengthen product security. Digital Watermark Technology embeds invisible identifiers directly into printed artwork, supporting fraud mitigation, product authentication, anti-counterfeiting efforts, and traceability without impacting design or customer experience.

The technology can be incorporated into gift cards, loyalty cards, membership cards, packaging, direct mail, and other printed products, providing an additional layer of protection while preserving the appearance and functionality of existing designs.

"Our customers rely on us to provide innovative solutions that help them protect their products, their brands, and their customers," said Rob Harris, CEO of Diamond Graphics. "Digital Watermark Technology is a natural extension of that commitment, providing an additional layer of security that integrates seamlessly into existing printed products. As fraud tactics continue to evolve, brands need layered security solutions that help protect both revenue and consumer trust."

For brands implementing layered security strategies, Digital Watermark Technology provides an additional tool to support authentication efforts, strengthen brand protection, and increase confidence throughout the supply chain.

The certification reflects Diamond Graphics' ongoing investment in advanced manufacturing technologies and security-focused solutions that help customers address evolving fraud challenges. With more than 30 years of experience, Diamond Graphics continues to expand its capabilities to help brands strengthen product security, protect brand integrity, and respond to emerging market demands.

For more information about Diamond Graphics, please visit www.dgiusa.net or call at 763-235-4141.



About Diamond Graphics: For over 30 years, Diamond Graphics has been a trusted provider of gift card manufacturing, card personalization, packaging, fulfillment, and specialty print solutions. Headquartered in Ramsey, Minnesota, the company helps leading brands bring secure, high-quality printed products to market through advanced manufacturing capabilities, innovative security solutions, and a commitment to customer success. Learn more at www.dgiusa.net.

