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Diamond Graphics LLC

Diamond Graphics Receives G7 Printer Certification

Diamond Graphics is proud to have their facility join the ranks of the most globally recognized and most valued process control in the world, G7 Printer Certification.

Ramsey, MN: Diamond Graphics, the Total Solution Gift Card Manufacturer, based in Ramsey, MN, is excited to announce its achievement of G7 Master Printer Certification.

G7 is an industry-leading set of specifications for achieving visual similarity across all print processes. It is a global standard widely used to measure the color accuracy on any output device. G7 Certification status indicates that the facility has calibrated certain equipment and systems to G7 gray balance and neutral tone curves and is capable of delivering G7 proofs and print products. Diamond Graphics looked to become G7 Certified to better serve its customer's objectives for brand color quality and control.

"Diamond Graphics' G7 Certification ensures that our machines represent our customers colors consistently, regardless of what device or materials they are printed on. G7 allows our organization to more precisely match a customer's brand color requirements on a variety of printed products from any machine and application," says Rob Harris, CEO at Diamond Graphics. "Quality and repeatability are important to our customers. Our commitment to the G7 method is just one example of how we're maximizing our performance, to the benefit of our customers. We look forward to the benefits that standardization brings to both our clients and our organization."

For more information on G7 Certification, please visit <https://www.idealliance.org>.

About Diamond Graphics: Since Diamond Graphics started operations, the company has grown into a large printing organization with diverse in-house capabilities. Their size and experience allow them to support any card production, personalization, encoding, or card packaging needs. Now with Diamond Graphics' new G7 Certification, they are able to ensure a more uniform color management process that is both measurable and predictable.